

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

Greer Margolis & Mitchell
1010 Wisconsin Ave Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 134037 /		<u>Alt Order #</u> 07894019
<u>Product</u> OBAMA/P/D-SKED A		
<u>Contract Dates</u> 09/18/12 - 10/01/12	<u>Estimate #</u> 1536	
<u>Advertiser</u> Political Obama for Pres/Dem		<u>Original Date / Revision</u> 08/16/12 / 08/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCCB	<u>Account Executive</u> Merideth Radow	<u>Sales Office</u> Washington-Eag
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WCCB	09/18/12	09/21/12	Fox News Rising	5a-530a		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$20.00			
2	WCCB	09/24/12	09/28/12	Fox News Rising	5a-530a		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$20.00			
D 3	WCCB	10/01/12	10/01/12	Fox News Rising	5a-530a		:30			NM	0	\$0.00
4	WCCB	09/18/12	09/21/12	Fox News Rising	530a-8a		:30			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				10	\$40.00			
5	WCCB	09/24/12	09/28/12	Fox News Rising	530a-8a		:30			NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				12	\$40.00			
D 6	WCCB	10/01/12	10/01/12	Fox News Rising	530a-8a		:30			NM	0	\$0.00
D 7	WCCB	09/18/12	09/21/12	Fox News Rising 8a-9a	8a-9a		:30			NM	0	\$0.00
D 8	WCCB	09/24/12	09/28/12	Fox News Rising 8a-9a	8a-9a		:30			NM	0	\$0.00
D 9	WCCB	10/01/12	10/01/12	Fox News Rising 8a-9a	8a-9a		:30			NM	0	\$0.00
10	WCCB	09/18/12	09/21/12	M-F 12p-1p	12p-1p		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$75.00			
11	WCCB	09/24/12	09/28/12	M-F 12p-1p	12p-1p		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$75.00			
12	WCCB	10/01/12	10/01/12	M-F 12p-1p	12p-1p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$75.00			
D 13	WCCB	09/18/12	09/21/12	M-F 3p-4p	3p-4p		:30			NM	0	\$0.00
D 14	WCCB	09/24/12	09/28/12	M-F 3p-4p	3p-4p		:30			NM	0	\$0.00
D 15	WCCB	10/01/12	10/01/12	M-F 3p-4p	3p-4p		:30			NM	0	\$0.00
D 16	WCCB	09/23/12	09/23/12	Fox News Sunday	9a-10a		:30			NM	0	\$0.00
D 17	WCCB	09/30/12	09/30/12	Fox News Sunday	9a-10a		:30			NM	0	\$0.00

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<u>Contract / Revision</u> 134037 /		<u>Alt Order #</u> 07894019
<u>Contract Dates</u> 09/18/12 - 10/01/12	<u>Product</u> OBAMA/P/D-SKED A	<u>Estimate #</u> 1536
<u>Advertiser</u> Political Obama for Pres/I		<u>Original Date / Revision</u> 08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
18	WCCB	09/18/12	09/21/12	Anderson	4p-5p		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$100.00			
D 19	WCCB	09/24/12	09/28/12	Anderson	4p-5p		:30			NM	0	\$0.00
20	WCCB	09/18/12	09/21/12	Ellen	5p-6p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	- TWTF - -				3	\$200.00			
21	WCCB	09/24/12	09/28/12	Ellen	5p-6p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF - -				3	\$200.00			
22	WCCB	09/18/12	09/21/12	TMZ	6p-630p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	- TWTF - -				3	\$200.00			
23	WCCB	09/24/12	09/28/12	TMZ	6p-630p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF - -				3	\$225.00			
D 24	WCCB	09/18/12	09/21/12	How I Met Your Mother	630p-7p		:30			NM	0	\$0.00
D 25	WCCB	09/24/12	09/28/12	How I Met Your Mother	630p-7p		:30			NM	0	\$0.00
D 26	WCCB	09/18/12	09/21/12	Big Bang Theory 7pm	7p-730p		:30			NM	0	\$0.00
27	WCCB	09/24/12	09/28/12	Big Bang Theory 7pm	7p-730p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF - -				4	\$350.00			
D 28	WCCB	09/18/12	09/21/12	Big Bang Theory 730pm	730p-8p		:30			NM	0	\$0.00
D 29	WCCB	09/24/12	09/28/12	Big Bang Theory 730pm	730p-8p		:30			NM	0	\$0.00
D 30	WCCB	09/24/12	09/24/12	FOX Prime	8p-9p		:30			NM	0	\$0.00
31	WCCB	10/01/12	10/01/12	FOX Prime	8p-9p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M - - - - -				1	\$2,000.00			
32	WCCB	10/01/12	10/01/12	FOX Prime	9p-10p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M - - - - -				1	\$1,500.00			
D 33	WCCB	09/18/12	09/18/12	FOX Prime	8p-9p		:30			NM	0	\$0.00
D 34	WCCB	09/25/12	09/25/12	FOX Prime	8p-9p		:30			NM	0	\$0.00
D 35	WCCB	09/19/12	09/19/12	X Factor	X Factor		:30			NM	0	\$0.00
36	WCCB	09/26/12	09/26/12	X Factor	X Factor		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- - W - - - -				1	\$2,000.00			
D 37	WCCB	09/27/12	09/27/12	X Factor	X Factor		:30			NM	0	\$0.00
D 38	WCCB	09/18/12	09/21/12	Fox News @ 10pm	10p-1035p		:30			NM	0	\$0.00
D 39	WCCB	09/24/12	09/28/12	Fox News @ 10pm	10p-1035p		:30			NM	0	\$0.00
40	WCCB	10/01/12	10/01/12	Fox News @ 10pm	10p-1035p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M - - - - -				1	\$300.00			
41	WCCB	09/22/12	09/23/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	- - - - - SS				2	\$250.00			
42	WCCB	09/29/12	09/30/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Week:		09/24/12	09/30/12	-----SS				2	\$300.00			
D 43	WCCB	09/23/12	09/23/12	Panthers Game	Panthers Game		:30			NM	0	\$0.00
N 44	WCCB	10/01/12	10/01/12	Fox News Rising	5a-530a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$40.00			
N 45	WCCB	10/01/12	10/01/12	Fox News Rising	530a-8a		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				2	\$80.00			
N 46	WCCB	09/18/12	09/21/12	Fox News Rising 8a-9a	8a-9a		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				6	\$150.00			
N 47	WCCB	09/24/12	09/28/12	Fox News Rising 8a-9a	8a-9a		:30			NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				7	\$150.00			
N 48	WCCB	10/01/12	10/01/12	Fox News Rising 8a-9a	8a-9a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$75.00			
N 49	WCCB	09/18/12	09/21/12	M-F 3p-4p	3p-4p		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1111--				4	\$75.00			
N 50	WCCB	09/24/12	09/28/12	M-F 3p-4p	3p-4p		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$75.00			
N 51	WCCB	10/01/12	10/01/12	M-F 3p-4p	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$100.00			
N 52	WCCB	09/23/12	09/23/12	Fox News Sunday	9a-10a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$25.00			
N 53	WCCB	09/30/12	09/30/12	Fox News Sunday	9a-10a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$25.00			
N 54	WCCB	09/24/12	09/24/12	FOX Prime	8p-9p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$4,000.00			
N 55	WCCB	09/25/12	09/25/12	FOX Prime	8p-9p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,300.00			
N 56	WCCB	09/19/12	09/19/12	X Factor	X Factor		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$2,500.00			
N 57	WCCB	09/27/12	09/27/12	X Factor	X Factor		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$3,000.00			
N 58	WCCB	09/18/12	09/21/12	Fox News @ 10pm	10p-1035p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$500.00			
N 59	WCCB	09/24/12	09/28/12	Fox News @ 10pm	10p-1035p		:30			NM	5	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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134037 /	07894019

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 10/01/12	OBAMA/P/D-SKED A	1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
Political Obama for Pres/	08/16/12 / 08/16/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	11111--				5	\$320.00																													
N 60	WCCB	09/18/12	09/18/12	FOX Prime	8p-9p		:30			NM	1	\$1,200.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/17/12	09/23/12	-T-----				1	\$1,200.00																													
N 61	WCCB	09/23/12	09/23/12	FOX NFL Early Game	NFL Football		:30			NM	2	\$9,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/17/12	09/23/12	-----S				2	\$4,500.00																													
N 62	WCCB	09/22/12	09/22/12	College FB	Sat Prime		:30			NM	1	\$1,200.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/17/12	09/23/12	-----S-				1	\$1,200.00																													
Totals											115	\$41,835.00																										

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	106	\$37,585.00	\$31,947.25
10/01/12 - 10/01/12	9	\$4,250.00	\$3,612.50
Totals	115	\$41,835.00	\$35,559.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.